# PROFILE

## 1. PERSONAL

**Full Name**: **Dr. Parag Vasantrao Pimplapure**

**Post held :** Assistant Professor (Senior Scale) & H.O.D. (Commerce)

**Date of Appointment :** 26 July 2012

**Teaching Experience :** 14 years

**Institute Details :** Doshi Vakil Arts College and G.C.U.B. Science & Commerce College, Goregaon, Tal: Mangaon, Dist: Raigad, Maharashtra.

**Address:** Flat No. B-2/202, Anand Nagar Complex, Mumbai-Goa Highway Towards Mahad, Lonere, Tal. Mangaon, Dist. Raigad-402103

**Gender :** Male

**Date of Birth :** 24/10/1971

**Nationality :** Indian

## 2. EDUCATIONAL QUALIFICATION:

| S.No | Examination | Board/University | Year of Passing |
|---|---|---|---|
| 1. | Ph.D. | Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. | 2011 |
| 2. | M.Phil. | Rashtrasant Tukadoji Maharaj Nagpur University,Nagpur. | 2007 |
| 3. | M.Com. | Rashtrasant Tukadoji Maharaj Nagpur University,Nagpur. | 1994 |
| 4. | B.Ed. | Rashtrasant Tukadoji Maharaj Nagpur University,Nagpur. | 2010 |
| 5. | B.Com. | Rashtrasant Tukadoji Maharaj Nagpur University,Nagpur. | 1992 |
| 6. | H.S.C. | Maharashtra State Board of Secondary and Higher Secondary Education, (Div.-Pune) | 1989 |
| 7. | S.S.C. | Maharashtra State Board of Secondary and Higher Secondary Education, (Div.-Pune) | 1987 |

## 3. ADDITIONAL EDUCATIONAL QUALIFICATION:

| S. No. | Examination | Board/University | Year of Passing |
|---|---|---|---|
| **1.** | Post Graduate Diploma in Computer commercial Application | Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. | 1998 |
| **2.** | State Eligibility Test (Commerce) | Savitribai Phule Pune University | 2018 |
| **3.** | Certificate Course in Computer Programming | Maharashtra State Board of Vocational Examination Mumbai | 1996 |
| **4.** | Certificate Course in Desk Top Publishing | Maharashtra State Board of Vocational Examination Mumbai | 1996 |
| **5.** | English Typing 40 w.p.m. | Government Commercial Certificate Examination, Pune | 1988 |
| **6.** | English Typing 30 w.p.m. | Government Commercial Certificate Examination, Pune | 1988 |

## 4. EXPERIENCE:

| | Institute | Position hold | Period | Classes Taught | Duration |
|---|---|---|---|---|---|
| 1. | MTES's Doshi Vakil Arts and G.C.U.B. Science & Commence College, Goregaon-Raigad | Assistant Professor | 26 July, 2012 To till date | F.Y.B.Com. S.Y.B.Com. T.Y.B.Com.F.Y.B.A. S.Y.B.A. | 9 years |
| 2. | MTES's Doshi Vakil Arts and G.C.U.B. Science & Commence College, Goregaon-Raigad | Incharge Principal | 1st July 2018 to 31 Dec. 2018 | | 6 months |
| 3. | R.S. Mundle Dharampeth Arts and Commerce College, Dharampeth, Nagpur. | Lecturer | June 2005 to April. 2010 | F.Y.B.Com. S.Y.B.Com. | 5 years |
| 4. | C.P.& Berar Arts and Commerce College, Tulshibag, Nagpur. | Lecturer | June 2009 to April. 2012 | F.Y.B.Com. S.Y.B.Com. | 4 years |

## 5. AREA OF RESEARCH

**Title of the Ph.D. Thesis:**

"Audhyogik Kamgaranchya Vividh Samasya Sodvinyat Bharatiya Mazdoor Sanghache Yogdan"

**Title of the M.Phil. Thesis:**

"Nagpur Shaharatil Dainandin Vastunchi Bajarpeth va Grahakanchi Vartanuk"

## 6. LIST OF PUBLICATIONS

### 6.1 PAPERS PUBLISHED IN JOURNALS

1. **Dr. Parag V. Pimplapure,**
   Role of Common Service Centres in rural area, 03(2013) 188-191.(UGC approved Peer reviewed International Multidisciplinary e-journal), Shree Prakashan Pune **ISSN:** 2277-4262, impact factor : 4.762
   http://shreeprakashan.com/PublishedArticles.aspx?year=2013&month=3

2. **Dr. Parag V. Pimplapure,**
   Impact on Advertising on children, 08(2014) 181-185.(UGC approved Peer reviewed International Multidisciplinary e-journal), Shree Prakashan Pune **ISSN:** 2277-4262, Impact factor : 4.762
   http://shreeprakashan.com/PublishedArticles.aspx?year=2014&month=8

3. **Dr. Parag V. Pimplapure, Dr. Shrikant B. Chandorkar,**
   Impact of E-Commerce on Traditional Marketing, 04(2017) Volume III, Issue I, Page No.127-131.(Reverberation, Peer reviewed Multidisciplinary Research Journal), Shailendra Education Society's Arts, Commerce & Science College, Borivali, Mumbai **ISSN:** 2454-1494 Impact factor : Nil

4. **Dr. Parag V. Pimplapure,**
   A descriptive study of Pradhanmantri Kaushal Vikas Yojana (PMKVY), 03(2018), Page No.177-183.(UGC approved Peer reviewed International Inventive Multidisciplinary Journal), Inventive Publication, Pune **ISSN:** 2348-7135, Cosmos Impact factor : 5.2
   http://www.inventivepublication.com/PublishedArticles.aspx?year=2018&month=3

5. **Dr. Parag V. Pimplapure,**
   A Analytical Study of Patanjali Ayurved, 04(2018) Page No.80-85.(UGC approved Peer reviewed International Inventive Multidisciplinary Journal), Inventive Publication, Pune **ISSN:** 2348-7135, Cosmos Impact factor : 5.2
   http://www.inventivepublication.com/PublishedArticles.aspx?year=2018&month=4

6. **Dr. Parag Vasantrao Pimplapure,**
   Aajchya Yugatil Paryatan ek Udayonmukh Udhyog 02(2020)
   Published by: Aayushi International Interdisciplinary Research Journal (AIIRJ) Peer Review and Indexed Journal Page No. 340-345. (**ISSN**: 2349-638x Special Issue No.77) Impact Factor 6.293.
   https://drive.google.com/file/d/1saVvaM_JoCgWzJQSuqaZO1X3mSBijhaN/view?usp=sharing

## 6.2 PAPERS PUBLISHED IN PROCEEDINGS

1. **Dr. Parag Vasantrao Pimplapure, Dr. Shrikant B. Chandorkar,** Make in India and inclusive Growth, International Multidisciplinary Conference, Volume published by Newman Publication, Parbhani Vol. VII (Commerce), 01(2017), Page No. 34-36. (**ISBN**: 978-93-83871-46-9).

2. **Dr. Parag Vasantrao Pimplapure,** Opportunities and Challenges of E-Commerce in India, National Conference, Volume published by T,M.C. College, Mangaon-Raigad, 04(2017), (**ISBN**: 978-81-931570-0-8).

3. **Dr. Parag Vasantrao Pimplapure, Dr. Shrikant B. Chandorkar,** Raigad Jilhyachya Gramin Vikasavaril Sahakari Krushi Pat Sansthancha Prabhav, National Conference, Volume published by T,M.C. College, Mangaon-Raigad, 04(2017), (**ISBN**: 978-81-931570-0-8).

## 7. ORIENTATION/REFRESHER/FACULTY DEVELOPMENT PROGRAMME

1. Attended "**Orientation Programmme**" at Human Resource Development Centre, Rashtrasant Tukadoji Maharaj Nagpur University funded by UGC during the period 19th February 2014 to 18th February, 2014, Acquired Grade A.

2. Attended "**Refresher Course in Commerce and management**" at Human Resource Development Centre, Savitribai Phule Pune University, funded by UGC during the period 19th September 2016 to 9th October, 2016, Acquired Grade A.

3. Attended "**Refresher Course in Research Methodology and Basic Econometric (Commerce, Management & Economics)** at Human Resource Development Centre, Devi Ahilya Vishwavidhyalaya, Indore, funded by UGC during the period 19th February 2020 to 3rd March 2020, Acquired Grade A.

4. Attended "**Orientation Course in National Service Scheme,** at Ahmednagar College, Ahmednagar, funded by Govt. of India, Ministry of Youth Affairs & Sports, New Delhi during the period 2nd September 2013 to 8th September 2013.

5. Attended "**Faculty Development Program on Developing Future Generation Teachers"** at Organized by MHRD & Sydenham Faculty Development Centre, PMMMNMTT, Mumbai during the period 18th April 2020 to 23rd April 2020, Acquired Grade A.

6. Attended "**Faculty Development Program on Research Methodology** at Pillai College of Arts, Commerce & Science (Autonomous) New Panvel during the period 4th May 2020 to 8th May 2020.

7. Attended "**Faculty Development Program on Transforming Lifestyle Through Yoga Darshan & its Functional Modes"** at Organized by MHRD & Teaching Learning Centre, Ramanujan College, University of Delhi during the period 20th November 2020 to 26th November 2020, Acquired Grade A.

## 8. CONFERENCES/SEMINAR/WORKSHOP

### International Level

1. Attended "**One day International Conference on Skill Development : The Key to Economic Prosperity**" held on 7th March, 2015 organized by Ramanand Arya D.A.V. College, Bhandup, Mumbai.

2. Attended "**One day Interdisciplinary International Conference on Mainstreaming the Marginalized** " held on 28th January, 2017 organized by Loknete Gopinathji Munde Arts, Commerce and Science College, Mandangad.

3. Attended "**One day International Conference on the theme Innovative Practices in Commerce, Management and Technology**" held on 18th February, 2020 organized by Department of B.Com., Pillai College of ASC (Autonomous), New Panvel.

4. Attended "**International Webinar on Application of Chankya Niti in Modern Educatio**" held on 11th May, 2020 organized by Department of Commerce, Anna Leela College of Commerce and Economics, Mumbai..

5. Attended "**International Webinar on Effect of Covid-19 on Business and Human Resources**" held on 12th May, 2020 organized by M.L. Dahanukar College of Commerce, Vile Parle, Mumbai.

6. Attended "**Two days International Webinar on Online Education and Cyber Security**" held on 22nd July and 23rd July, 2020 organized by Wilson College and Indian Accounting Association and University of Mumbai.

### National Level/District Level

1. Attended "**Half day workshop on Academic Performance Indicator**" held on 8th October 2012 at Narsee Monjee College of Commerce and Economics, Vile Parle, Mumbai.

2. Attended "**Half day workshop on Academic Performance Indicator and PBAS Format**" held on 28th October 2012 at Doshi Vakil Arts College and GCUB Science & Commerce College, Goregaon-Raigad.

3. Attended "**Two days workshop on Mahitichya Mahajalat Marathichya Sandhi**" held during 15th and 16th October 2012 at Dr. Babasaheb Ambedkar College, Mahad.

4. Attended "**National Seminar on Global Recession: Challenges and Opportunities**" held on 5th January, 2013 organized by Department of Commerce, Mahatma Phule Arts, Science and Commerce College, Panvel.

5. Attended "**Mini Orientation Program by NSS**" held during 22nd and 23rd June, 2013 organized by Dr. Babasaheb Ambedkar College, Mahad.

6. Attended "**One day workshop on Choice based credit system, Grading system & Semester system**" held on 11th August, 2013 organized by Changu Kana Thakur ASC College, New Panvel.

7. Attended "**One day workshop on Revise Syllabus in MHRM, Marketing Research, Export Marketing, Research Methodology and Strategic Management at T.Y.B.Com. and M.Com. Part I and II**" held on 24th June, 2014 organized by Bhausaheb Nene Arts, Science and Commerce College, Pen.

8. Attended "**One day Planning Session of NSS**" held on 5th July, 2014 organized by National Service Scheme, University of Mumbai.

9. Attended "**One day district level Program Officers Planning Meeting**" held on 15th September, 2014 organized by K.E.S. Anandibai Pradhan Science College, Nagothane.

10. Attended "**One day workshop for Examiners in the subjects of T.Y.B.Com.**" held on 12th November, 2014 organized by University of Mumbai at Kalina Campus.

11. Attended "**One day Meeting on scrutiny of 10 grade marks documents**" held on 12th February, 2015 organized by National Service Scheme, University of Mumbai at T.M.C. College, Mangaon

12. Attended "**One day NSS Evaluation Session of Raigad District**" held on 13th March, 2015 organized by Changu Kana Thakur Arts, Commerce & Science College, Panvel.

13. Attended "**One day NSS Planning Session of Raigad District**" held on 8th July, 2015 organized by Pillai Arts, Commerce & Science College, New Panvel.

14. Attended "**One day workshop on Avishkar Research Convention**" held on 1st December, 2015 organized by Doshi Vakil Arts, Science & Commerce College, Goregaon-Raigad.

15. Attended "**One day NSS Scrutiny Session of Raigad District**" held on 17th February, 2016 organized by NSS and Sundarrao More ASC Poladpur.

16. Attended "**One day National Conference on Electronic Commerce and Changing Market Scenario**" held on 27th January, 2017, organized by Shailendra Education Society Arts, Commerce and Science College, Dahisar East, Mumbai.

17. Attended "**One day workshop on Capacity Building of Teachers to Neet the New Challenges from reforms in Higher education**" held on 14th April, 2017 organized by J.S.M. College, Alibag.

18. Attended "**One day National Level Multidisciplinary Conference on Challenges and Opportunities of E-Commerce with special reference to Rural Development**" held on 15th April, 2017 organized by Tikambhai Mehta Commerce College, Mangaon.

19. Attended "**One day Workshop on Revised Syllabus of S.Y.B.Com. Semester III and IV of B.Com.**" held on 17th June, 2017 organized by Changu Kana Thakur ASC College, New Panvel.

20. Attended "**Two days National Seminar on National Ethos in Bharatiya Tradition of Education and Contemporary Context**" held on 4th and 5th November, 2017 organized by Prabodhan Manch at Savitribai Phule Pune University, Pune.

21. Attended "**One day Workshop on An Insight into UGC Norms and their amendments for API under Career Advancement Scheme**" held on 14th February, 2018, organized by Rizvi College of Arts, Science and Commerce College, Bandra West, Mumbai.

22. Attended "**One day workshop on Revised Commerce Syllabus of T.Y.B.Com.**" held on 30th June, 2018 organized by Dr. C.D. Deshmukh Commerce and Arts College, Roha.

23. Attended "**One day State Level Workshop on Dimensions of Intellectual Property Rights**" held on 7th March, 2019 organized by Sudarrao More Arts, Commerce and Science College, Poladpur.

24. Attended "**One day State Level Workshop on New Education Policy 2020**" held on 20th July, 2019 Jointly organized by University of Mumbai and Gogte Joglekar College, Ratnagiri.

25. Attended "**One day Workshop on Avishkar Research Convention 2020**" held on 22nd July, 2019 Jointly organized by Department of Students Development and Doshi Vakil ASC College, Goregaon-Raigad.

26. Attended "**One day Workshop on Computerized Onscreen Marking System (OSM)**" held on 07th February, 2020 organized by IQAC, Pillai College of Engineering, New Panvel.

27. Attended "**One day Workshop Cum Webinar e-content development and Intellectual Property rights**" held on 27th April, 2020 organized by The Regional Joint Director, Higher Education, Konkan Region, Panvel & Sonopant Dandekar Arts, V.S. Apte Commerce & M.H. Mehta Science College, Palghar.

28. Attended "**Online National Level Webinar on Financial Wellness-1**" held on 02nd May, 2020 organized by IQAC, Mahatma Night Degree College of Arts and Commerce College, Chembur Mumbai.

29. Attended "**Online National Level Webinar on Financial Wellness-2**" held on 03rd May, 2020 organized by IQAC, Mahatma Night Degree College of Arts and Commerce College, Chembur Mumbai.

30. Attended "**National Webinar on New Education Policy and HEIs**" held on 13th May, 2020 Jointly organized by Dr. Babasaheb Ambedkar Technologycal University, Lonere and Sundarrao More Arts, Commerce & Science College, Poladpur.

31. Attended "**National Webinar on E-Learning Resources**" held on 15th May, 2020 organized by Arts and Commerce College, Nagthane.

32. Attended "**National Webinar on Cyber Security and Cyber Law**" held on 16th May, 2020 Jointly organized by Doshi Vakil Arts College and G.C.U.B. Science & Commerce College, Goregaon-Raigad.

33. Attended "**National Webinar E-Learning to E-Training**" held on 26th May, 2020 Jointly organized by Doshi Vakil Arts College and G.C.U.B. Science & Commerce College, Goregaon-Raigad.

34. Attended "**National Level Online Workshop on NAAC Accreditation Process**" held on 21st May, 2020 organized by J.B.S.P. Sanstha's Changu Kana Thakur A.C.S. College, New Panvel under the aegis of RUSA, Maharashtra.

35. Attended "**National Webinar on Impact of Covid-19 on Indian Tourism Industry**" held on 09th January, 2021 organized by Department of Geography and Commerce, ICS college of Arts Commerce and Science Khed.

36. Attended "**National Webinar on Effective Skills for Research Paper and Research Proposal**" held on 12th January, 2021 organized by Department of Geography and Commerce, ICS college of Arts Commerce and Science Khed.

## 9. RESEARCH GUIDANCE / GUEST LECTURES/GUEST OF HONORS

**1.** Guided the students in District Level Round of Avishkar Research Convention 2014 to present research project titled "**An Analysis of Consumer Behaviour Towards Green Products"**

**2.** Guided the students in District Level Round of Avishkar Research Convention 2015 to present research project titled "**Comparative Analysis of Purchasing different Products through online purchase and Store purchase."**

3. Deliver Guest Lecture in NSS College Level Camp on dt. 2nd February 2015, on the subject " Vaktrutvakala and Netrutvaguna".

4. Deliver Guest Lecture in NSS College Level Camp on dt. 30th December 2015, on the subject "Conducted Debate Competition".

5. Deliver Guest Lecture in NSS District Level Camp at Boricha Mal, Pen. on dt. 25th January 2016, on the subject " Vaktrutva te Netrutva".

6. Attended as a Chief Guest in University of Mumbai DLLE Department Training Program held on 10th August 2018 at Tikambai Mehta Commerce College, Mangaon.

## 10. ACHIEVEMENT

1. Worked as a In-charge Principal at Doshi Vakil Arts College and G.C.U.B. Science & Commerce College, Goregaon-Raigad from 1st July 2018 to 31st December 2018.

2. Worked as a Judge of Debate and Story Telling Competition in University of Mumbai organized Youth Festival District Round of Ratnagiri South Zone on August 2017.

3. University of Mumbai granted as a teacher to guide students for the M.Com. degree (P.G.Recognition) in the subject of Commerce of the University with effect from 21st January, 2019.

4. Member of College Development Committee since 2018.

5. Member of Board of Studies for University of Mumbai Examination TYBCOM Marketing Research subject.

6. Worked as Cluster Co-Ordinator for University of Mumbai Examination TYBCOM Marketing Research subject.

7. Worked as a Member of Paper Setters Committee of University of Mumbai Examination TYBCOM Marketing Research and Advertising subject.

8. Worked as a NSS Coordinator for 3 years for academic year 2013-2014 to 2015-2016.

9. Member of the college IQAC Committee from 2016.

10. Appointed as a Member of Board of Studies in Commerce in Sundarrao More College of Arts, Commerce and Science College, Poladpur.

## 11. COMPUTER KNOWLEDGE

Knowledge of MS-Word, Excel and Power-Point, Coral Draw, Photoshop, PageMaker, Shree Lipi Fonts.

## 12. SUBJECT TAUGHT

Introduction to Business & Service Sector, Advertising I & II, Management : Functions and Challenges and Production and Finance, Business Law I & II, Marketing and Human Resource Management, Marketing Research, Foundation Course I & II.

**Dr. Parag V. Pimplapure**